



# DURHAM CENTER FOR SENIOR LIFE

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February 1, 2012

Dear Friends of the Durham Center for Senior Life:

The Board of Durham Center for Senior Life (DCSL) seeks to add five to seven highly qualified members to its Board of Directors later this year. Your help is important to us in identifying qualified prospects.

The Governance Committee has completed a process to assess the Board's most needed attributes in new Board Members. These are:

- **Diversity**. We define diversity broadly and seek to increase representation from African-Americans, Hispanics, older adults, and those with connections to NCCU and Duke.
- **Leadership**. We seek individuals who have shown leadership in their professional or civic life and are willing to assume a leadership role.
- **Financial Impact**. We seek board members who will be enthusiastic supporters of DCSL, both with their time and with their financial contributions, and who will fund-raise actively.
- **Financial Expertise**. The Board is in need of members with financial knowledge and skills, such as a CPA.

The committee seeks your help in identifying prospects that possess at least one of these four highly valued and needed attributes, *along with a passion for DCSL and a willingness to give the time necessary to do the work of the organization*. As a reminder, our mission is to enhance the lives of older adults through education, recreation, nutrition and social services in a welcoming community setting. We seek energetic, knowledgeable and collegial individuals who will support and advance our mission!

A Board Member Prospect Form is attached for your use. Please email the forms to Tracey Stidham at [Tracey@Traceyb.biz](mailto:Tracey@Traceyb.biz) or you may mail them to Tracey Stidham, 36622 Shannon Rd Ste. 102, Durham, NC 27707. You can also fax them to (919) 401-6521. The DCSL Board Governance Committee will consider the prospects submitted and hold an Interest Meeting for the top prospects. The meeting will be designed to acquaint them with DCSL, to determine their interest in serving, and DCSL's interest in the prospects. To avoid misunderstandings, it is important that nothing be said to prospects at this time.

Please forward your forms to Tracey Stidham no later than February 29, 2012.

Thank you for your support.

Sincerely yours,

Tracey Stidham  
DCSL Board Governance Committee Chair

*Healthy • Active • Independent*



## BOARD MEMBER PROSPECT

Durham Center for Senior Life needs to add several board members who can bring at least one of the following attributes to its Board:

*Diversity, Leadership, Financial Impact (Fundraising/Access to Wealth), Financial Expertise,*

together with a willingness to

*Participate fully in the Board's work*

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**OCCUPATION:** \_\_\_\_\_ **EMPLOYER:** \_\_\_\_\_

Please explain how this prospect might bring the needed attributes--(*Diversity, Leadership, Financial Impact, and/or Financial Expertise*)--to the Board? How do you feel about his/her willingness to fully participate in the board's work?

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What is the Prospect's Nonprofit Experience? \_\_\_\_\_

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**IMPORTANT: DO NOT DISCUSS WITH PROSPECT AT THIS TIME!**